

**AGENDA  
PUBLIC HEARINGS**

**PLEASE TAKE NOTICE** that the Zoning Board of Appeals of the Town of New Hartford, Oneida County, New York, will hold a Public Hearing at the Town of New Hartford Municipal Offices, 8635 Clinton Street (at The Orchards), New Hartford, New York, on Monday, April 15, 2024 to commence at 6:00 P.M., or as soon thereafter as reached in the regular course of business, to address the following:

The application of Utica Sign & Graphics for 50 Kellogg Road, New Hartford, New York (Excellus Resource Center). The store front is 40' wide which will allow one sign up to 60 square feet of wall sign. The applicant is proposing a new 129± square foot wall sign. Therefore, the applicant is seeking an Area Variance of 69± square foot addition to the allowed square foot wall signage. Tax Map #339.015-2-2-Zoning: C2 Commercial Retail Business.

The application of Mr. Tony Chen for a building sign (Mr. Kimchi Korean BBQ and Hotpot) at 4631 Commercial Drive, New Hartford, New York (former Chuck E Cheese). He has proposed a 107± square foot building mounted sign facing the private parking lot. Maximum allowed square footage is 100 square feet. Therefore, the applicant is seeking an Area Variance of 7± square feet. Tax Map #328.008-1-3; Zoning: C1 General Commercial.

**Randy Bogar, Chairman  
Zoning Board of Appeals  
Dated: April 5, 2024**